



ATHLETE PROFILE



# LAURIE ARSENAULT

Represented by  
**INSPIRE ATHLETE MANAGEMENT**







# TABLE OF CONTENTS

---

**About**  
**2026 Goals**  
**Career Highlights**  
**Social Media Engagement**  
**Defining Traits**  
**2025 Schedule**  
**For More Information**





# ABOUT

---

Mountain biking has been part of Laurie Arseneault's life since the age of 12. It has always been her greatest joy to chase her ambitions by pushing her limits. Laurie is well known as the catalyst for smiles, high-fives and a season of pure exhilaration. Passion, commitment and ambition define her everyday actions.

A five-time National Champion, Laurie competed in her first World Championships in 2014 and since her move into the senior ranks, she's progressively achieved better and better ever since.

Although Laurie's race results on the global stage have given her a platform to share her voice, it's her charismatic and joyful personality that truly resonates with her audience. She firmly believes that sport should be a safe place for anyone that desire to participate in it. She has made it her life mission to keep encouraging people to find their full potential through a healthy state of mind. She loves sharing her passion for cycling with her community by connecting with everybody she meets. She lives each second without hesitation. Her drive and passion to compete is made evident in her committed lifestyle.







# 2026 GOALS

**2026 marks a year of evolution – stepping into a new challenge with purpose and determination.**

## **Embrace New challenges**

Transition into the next chapter of my cycling career, tackling fresh goals with energy. Learn, adapt and grow.

## **Unlock my full potential**

Commit to training, performance, and mindset at the highest level to push my limits like never before.

## **Create Meaningful impact**

Use my platform to inspire, mentor, and contribute to the growth and inclusivity of the sport community.

## **Stand on the podium at The Lifetime Grand Prix**

Chase excellence with consistency, aiming for good results.





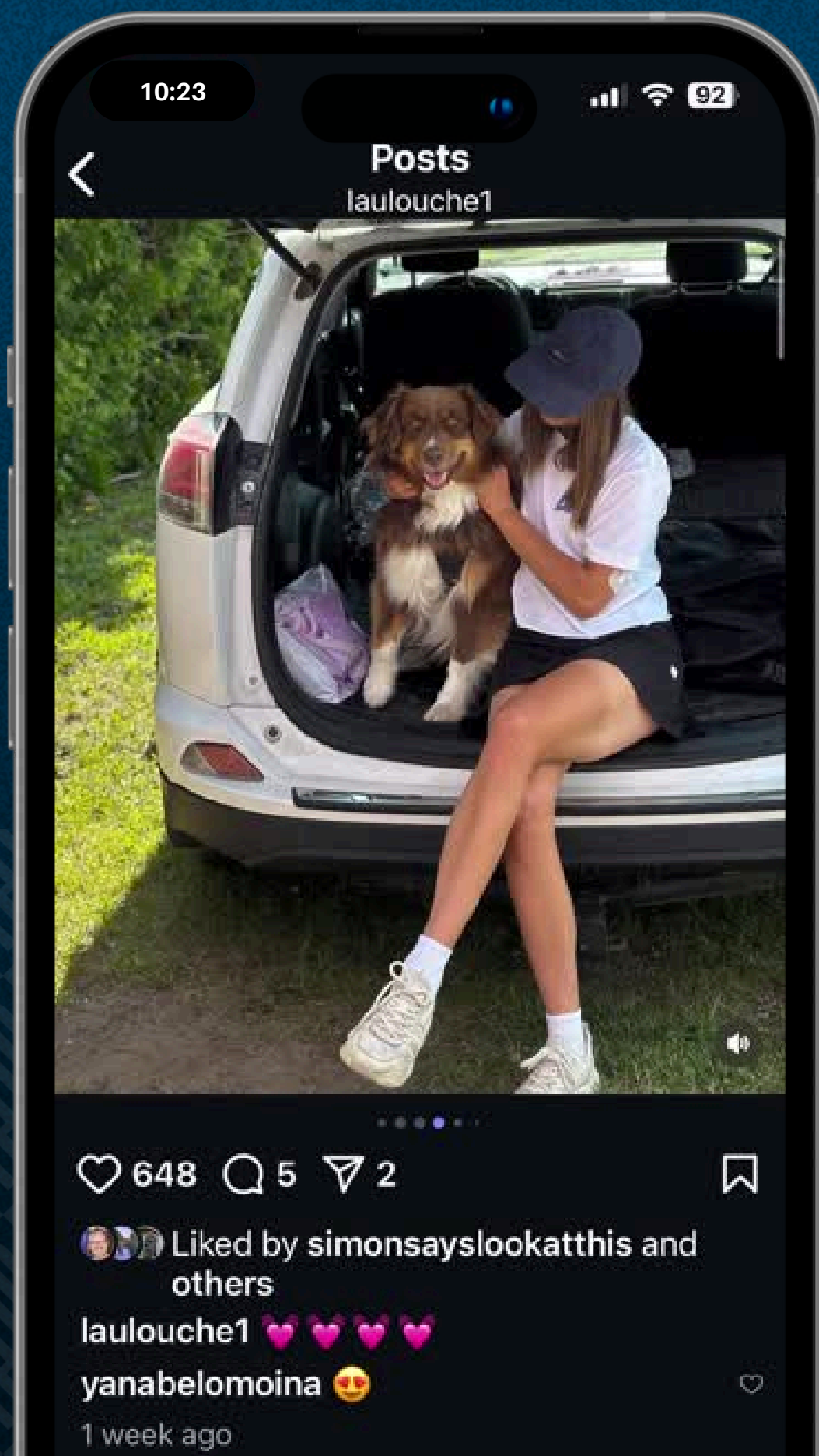


# CAREER HIGHLIGHTS

- 1st Canada Cup XCC Baie St Paul 2025
- 1st Canada Cup Sherbrooke 2025
- 4th Little Sugar LifeTime 2024
- 2nd National Championship XCM 2024
- 1st Canada Cup St-Felicien 2024
- 4th Pan-American Championships 2024
- National Champion XCC, Kentville 2023
- 2nd Road race Grand Prix Cycliste de Charlevoix 2022
- 1st Criterium Grand Prix Cycliste de Charlevoix 2022
- 12th XCO World Cup Snowshoe 2022
- 14th World Championships XCC Les Gets 2022
- 2nd Canadian Championships XCO Oro Station, ON 2022
- 1st National Champion XCC Oro Station, ON 2022







# SOCIAL MEDIA ENGAGEMENT



@laulouche1

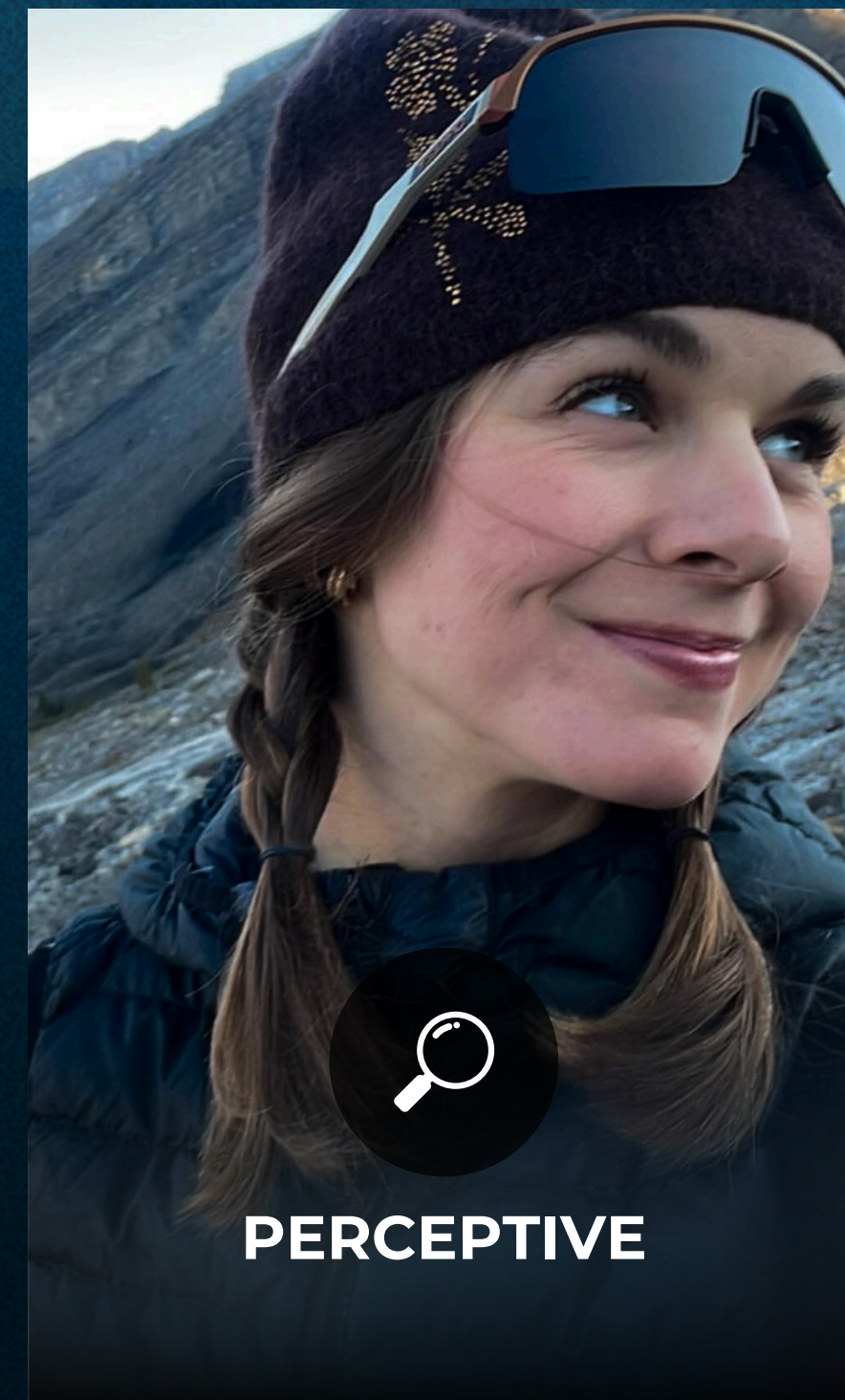
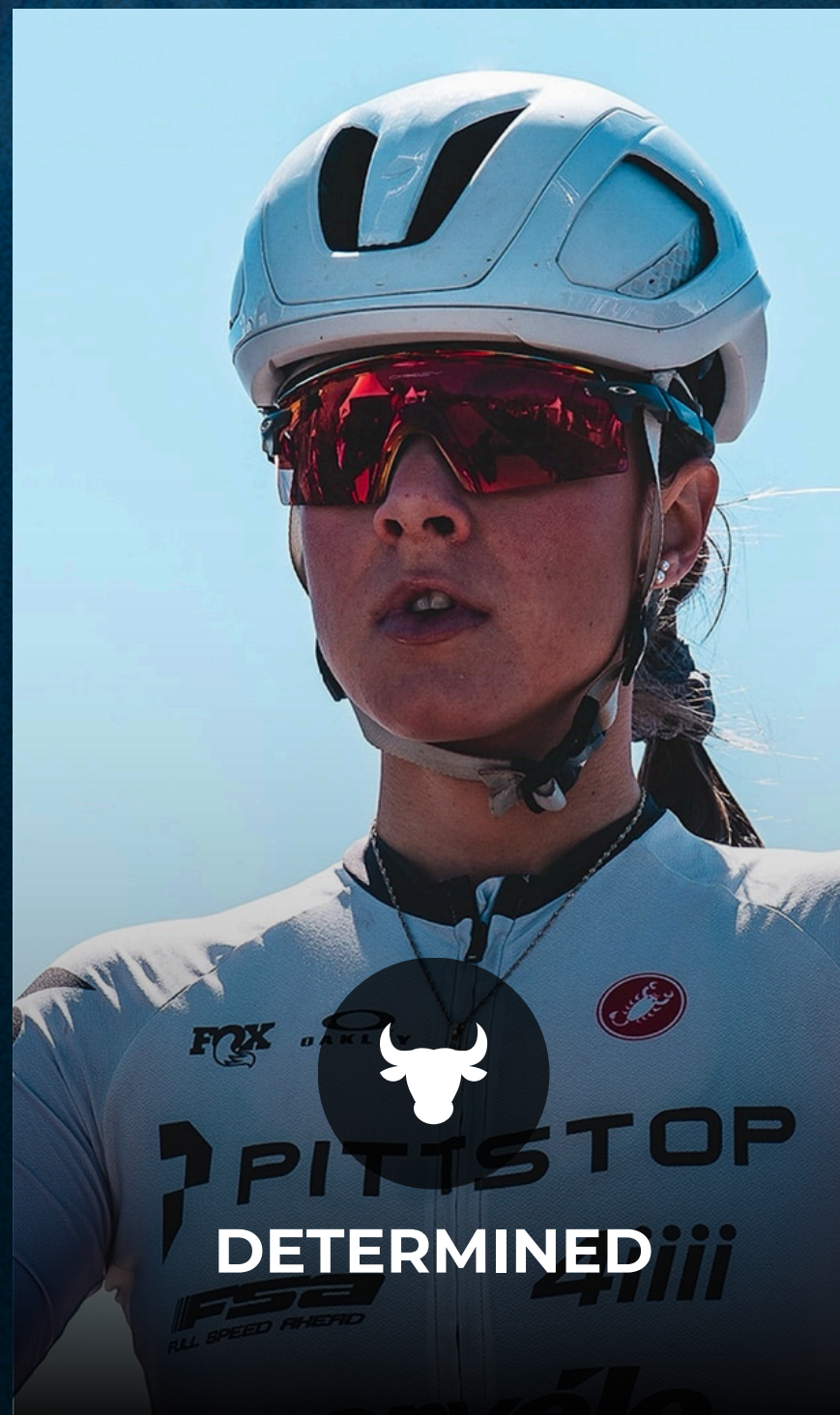
**29.4K Followers**







# DEFINING TRAITS







# 2025 SCHEDULE

August 9	Big Red Gravel Run, Harrington, QC
August 23	Canadian National XCM Championships , Thunder Bay, ON
September 21	Les 100 à B7, Bromont, QC
October 3-5	UCI MTB World Cup, Lake Placid, NY
October 9-12	UCI MTB World Cup, Mont Sainte-Anne, QC
October 19	Big Sugar Gravel, Bentonville, AR
November 8	Iceman Cometh, Traverse City, MI

## BOLD PLANS FOR 2026

### MTB AMERICAN CONTINENTAL CIRCUIT AND NATIONALS RACES

Mont-Tremblant Canada Cup – Québec  
Baie Saint-Paul Canada Cup – Québec  
St-Félicien Canada Cup – Québec  
National Championships – BC  
National Championships (XCM) – ON

### UCI MTB WORLD CUPS

UCI MTB World Championships  
UCI MTB World Cup – Lake Placid, NY  
UCI MTB World Cup – MSA, QC

### LIFETIME GRAND PRIX AND ROAD RACES

Sea Otter  
Leadville  
Chequamegon MTB Fest  
Little Sugar  
Big Sugar  
Gravel Nationals  
Grand Prix de Charlevoix (Road) – Québec  
National Championships (Road) – Québec  
100B7 - Bromont







# FOR MORE INFORMATION



SIMON WILLIAMS  
[simon@inspireathete.com](mailto:simon@inspireathete.com)  
416 • 566 • 0990



PETER COSENTINO  
[peter@inspireathete.com](mailto:peter@inspireathete.com)  
416 • 937 • 8656



INSPIRE  
ATHLETE  
MANAGEMENT



[inspireathlete.com](https://inspireathlete.com)



Download  
PDF

