



ATHLETE PROFILE



DREW
DILLMAN

Represented by
INSPIRE ATHLETE MANAGEMENT





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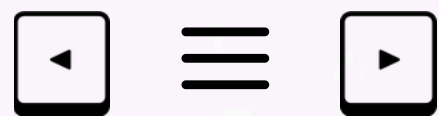


ABOUT

Before 2021 I had spent the majority of my time in cycling chasing an Elite Cyclocross National Title. The closest I got was 4th place in 2018. After 2021 I started racing a lot more on the road with the Texas Roadhouse team and we focused mostly on crit racing on the east coast. And eventually after a few crashes and injuries I made the full switch to gravel / off-road racing in 2023 with a focus on the Lifetime GP series. My results in gravel have consistently improved from year to year and I earned a spot in the Lifetime GP series in 2026 as a Wild Card competitor. I've also co-founded Ignition Coach Co and co-host 2 cycling podcasts, Bonk Bros and Matchbox. I also create racing and training content via my personal YouTube channel which now has 17.5k subscribers.

I really love interacting with other cyclists and fans at events. It still surprises me how many people listen to the podcasts or watch my YouTube channel and come up to say hi at events. I find this part of racing a ton of fun and always make an effort to spend as much time as possible to hang out with folks at expo's or activations at the events I attend. The most exciting part of interacting with fans is how encouraging they all seem to be when I meet them. They talk about how much they enjoy the podcasts or how helpful they find my YouTube videos for their own cycling performance. It brings me joy to know that I am helping people enjoy this sport to a higher degree.





2027 GOALS

*“To make it back into the
Life Time Grand Prix and
compete for top-ten finishes
througout the series.”*

~Drew Dillman

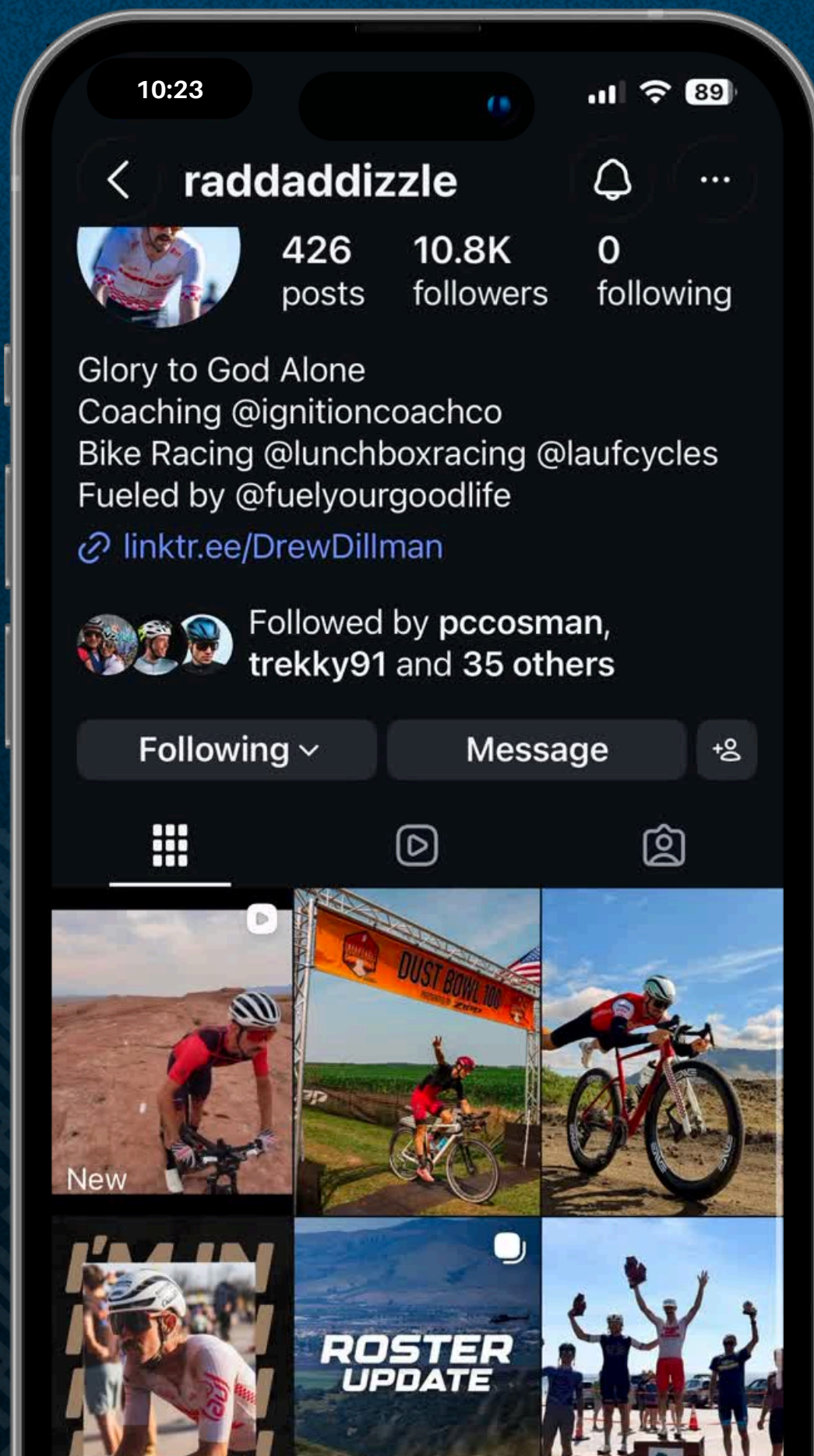




CAREER HIGHLIGHTS

2x Winner of Dustbowl 100
BWR Kansas, 2023, 3rd
BWR Mexico 2023, 3rd
BWR Mexico 2024, 2nd
BWR Utah 2024, 4th
Core4 2024, 1st
Gravel Worlds 2024, 10th
The Rift Gravel 2025, 6th
The Rift MTB Stage Race 2025, 1st
Gravel Worlds Nebraska 2025, 9th
Big Sugar Gravel 2025, 14th
BWR Arizona 2026, 5th
Mid South 2026, 11th
Sea Otter Classic 2026, 16th
Unbound Gravel 2026, 33rd
Michigan Coast to Coast 2026, 1st





SOCIAL MEDIA ENGAGEMENT



@raddaddizzle

10.8K Followers



@DrewDillmanChannel

17.6K Followers



Drew Dillman - Ignition Coach Co.

2.1K Followers



MEDIA PERSONALITY



Bonk Bros is a laid-back, conversational podcast that dives into the latest cycling news and drama. It includes hot takes, inter-squad banter and a whole lot of smack talk. When you listen to the Bonk Bros it feels like you and your bros are sitting around laughing about the latest news in the cycling world. With no script and minimal preparation before recording, the podcast has a natural flow and allows for great opportunities share race experiences with the partner brands.



The Matchbox is a more serious podcast that focuses on the training and performance side of cycling. Each episode includes listener questions that they answer with both scientific evidence balanced with practical advice. Listeners can expect to be informed on the latest cycling research and performance insights while also learning how to apply that science in every day living and training.

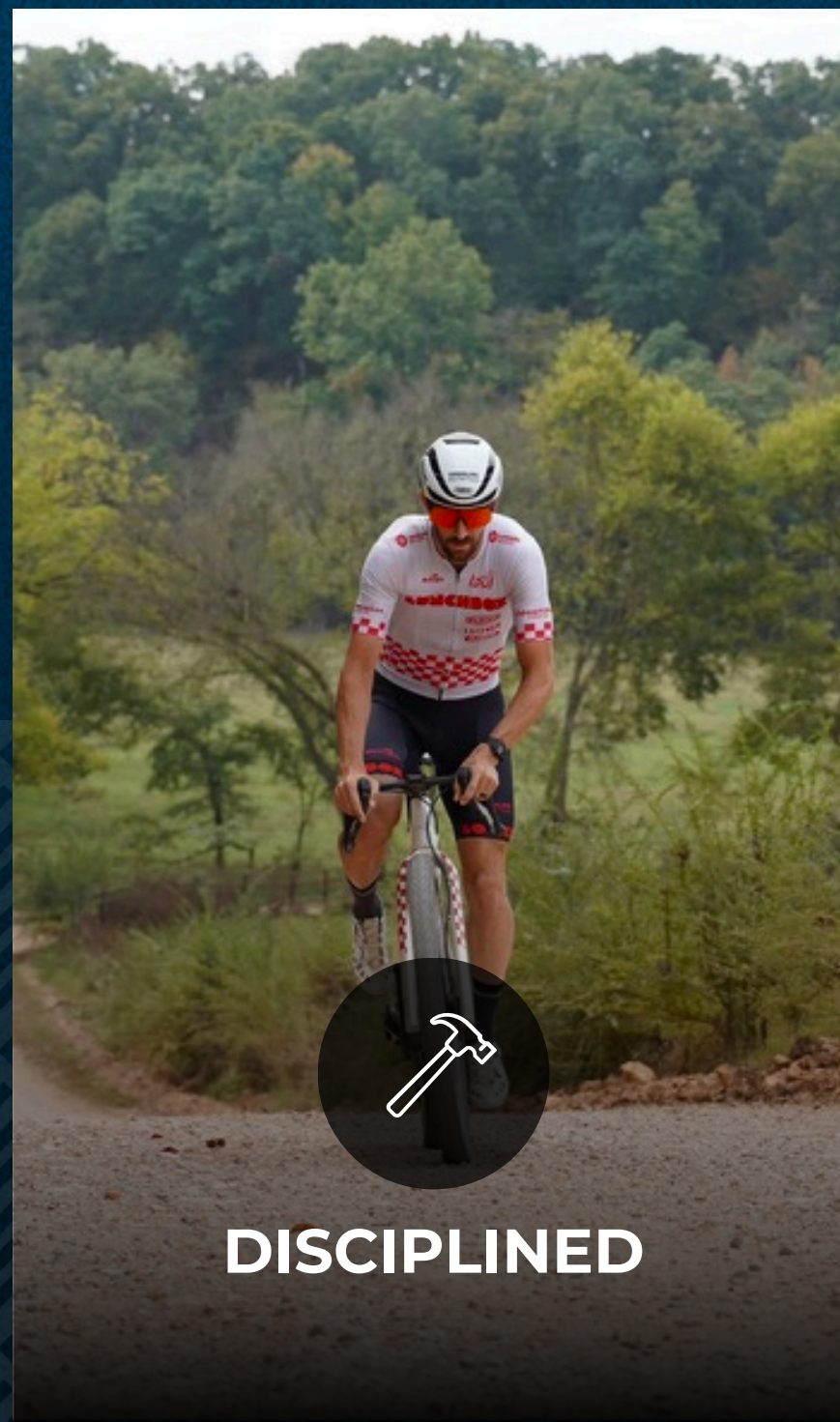
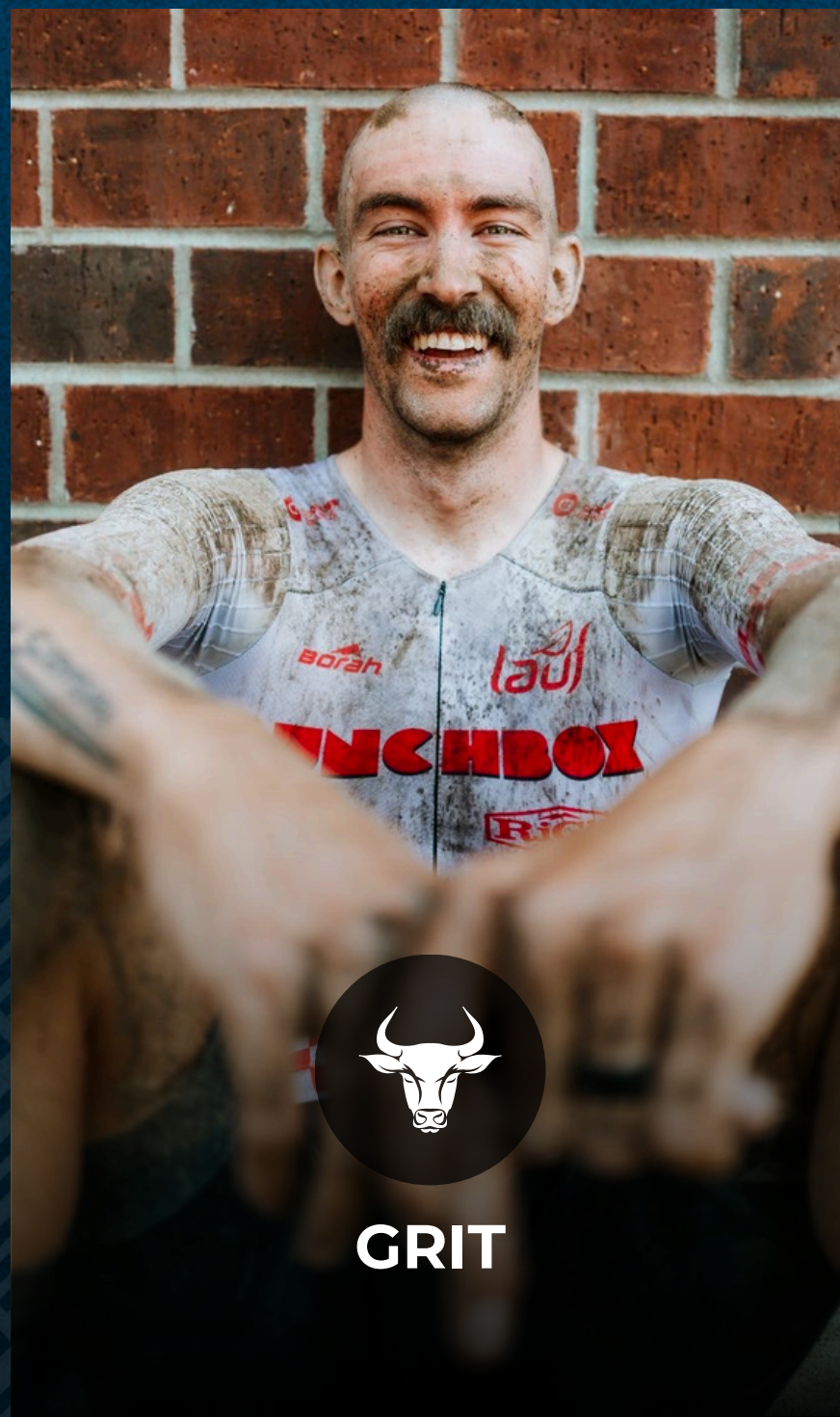


@DrewDillmanChannel

Over the years, the focus on the channel has been narrowed down to focus on Drew's post-race analysis videos. He records every race and then edits the footage down to about 20min of the most exciting content, walking the viewers through how the raced played out. The videos are both entertaining and educational by sharing "Dizzle Kibitz" - a list of pro tips for viewers interested in improving their performance. Between races, there are occasionally teaching-focused videos covering a variety of topics and training insights.



DEFINING TRAITS





2026 SCHEDULE

- 08/15** Leadville MTB
- 08/22** Gravel Worlds Nebraska
- 09/12** USA Cycling Gravel Nationals
- 09/19** Chequamegon
- 10/11** Little Sugar
- 10/17** Big Sugar





FOR MORE INFORMATION



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